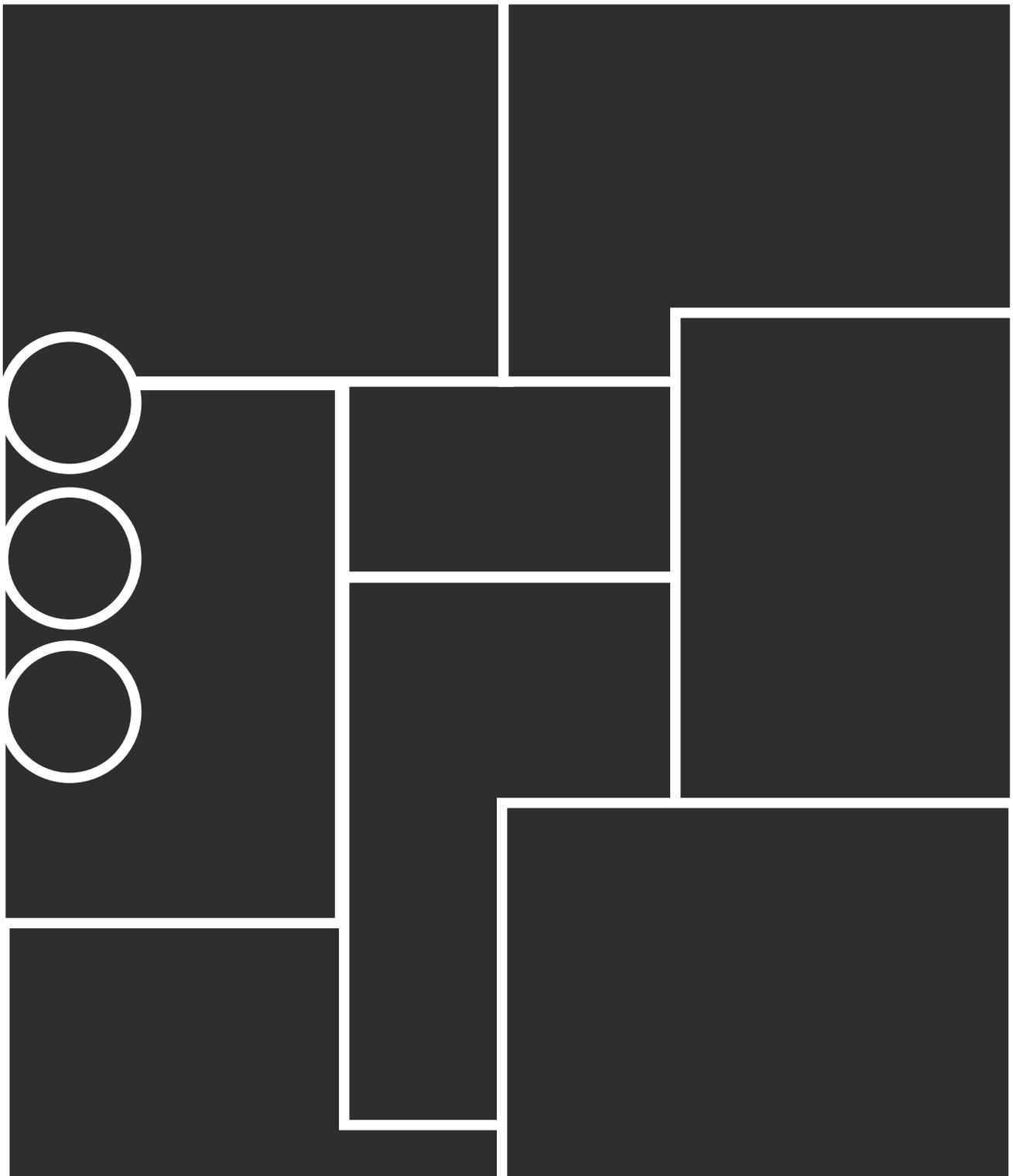


Project: _____ Date: _____ Author: _____

Tone _____

Style _____

Inspiration Board



Creative Vision

How to use the template

Project: Film/project name for future reference.

Date: Date when the document was started.

Author: Name of person responsible for developing the document.

Tone

Often associated with the filmmakers general attitude or approach of a piece, such as serious, comedic, satirical, etc.

Here is a list of typical tones:

Suspenseful

Tense

Nostalgic

Sentimental

Dark

Gritty

Lighthearted

Comedic

Romantic

Action-packed

Thought-provoking

Style

Distinct visual and technical choices that a filmmaker makes in order to create a certain aesthetic or visual look for their movie. Style is often associated with the filmmaker's personal vision and it's how they translate their ideas into images on the screen.

Absolute

Arthouse

Art horror

Arthouse action

European art

Auteur

Documentary

Cinéma vérité

Direct cinema

Fly on the wall

Experimental

Film-poem

Film noir

Neo-noir

Heimatfilm

Kammerspielfilm

Narrative

Underground

Inspiration Board

Provide distinct visual references to illustrate both Tone and Style. Use color references, visual compelling imagery inspires, but, also defines the mood that want to be pushed to the audience.

Project: Water under the bridge

Date: 2023-12-04

Author: Carlos Santos

Tone Dark, Tense, Ironic

Style Art House, Strong shadows, single tone color domination

Inspiration Board

